

GEA Global Partners Conference 2025 @ Guangzhou

At a glance

The 2025 GEA Global Partners Conference, held in Guangzhou with the official support of EMGS, British Council IELTS, and MOTAC, marked GEA's 20th anniversary milestone. With over 1,000 international education leaders, institutions, and partners from 8+ countries, the event became the largest gathering in GEA's history.

1000+

**Global
Leaders
Engaged**

120+

**Institutions
Represented**

**20
Years**

**GEA
Milestone
Celebration**

3000+

**CSR
Contributions
Raised**



 <https://www.geaworld.org/>

 GEA HQ @ Hong Kong Science Park

 [Click to View Event Photo Album](#)

CHALLENGES

The international education industry is rapidly evolving, with new policies, technologies (AI, DeepSeek), and market shifts requiring deeper global collaboration. Institutions and partners faced the challenge of understanding these changes while building resilient, forward-looking strategies.

SOLUTIONS

- The four-day conference offered a multi-dimensional program:
- Knowledge Exchange: Forums on big data, low-age study trends, and global perspectives ("World Youth Talk").
- Debate & Dialogue: GEA speakers shared practices under the theme "Rooted Locally, Dialoguing Globally", exploring curriculum design, management, and innovation.
- Future-Focused Forums: Sessions covering DSE, AI-powered recruitment, emerging markets, and sustainability.
- Partner Collaboration: 120+ international institutions from UK, Australia, Malaysia, and Asia-Pacific showcased insights and created new pathways.
- Technology Launch: Announcement of GEAR, GEA's new partner management and AI-powered system to simplify workflows and enhance efficiency.

BENEFITS

1

Largest Scale to Date

1,000+ participants from 8 countries, 120+ partner institutions.

2

20th Anniversary Celebration

Guangzhou Tower ("小蛮腰") lit up with GEA branding, symbolizing two decades of growth.

3

Cultural Engagement

Traditional lion dance, city highlights, and immersive networking created shared memories.

4

Philanthropy

3,049 donations collected to support Ride for the Children – Reading Program, extending education access for rural children.

GEA Global Partners Conference 2025 @ Guangzhou

